



Newcastle Conference Programme

5th November 2013, 9am – 5pm

Chair: Christian Wolmar, Transport Journalist

- 9.00-9.30 **Registration and refreshments**
- 9.30-9.50 **Welcome**
- Councillor Margaret Wood- Lord Mayor of Newcastle
 - Fred Olthof- Head of Economic Department, The Embassy of the Kingdom of the Netherlands
 - Councillor Nick Forbes- Leader, Newcastle City Council
- 9.50-10.10 **Keynote Speech**
Lynn Sloman- Transport for Quality of Life
- 10.10-10.30 **How cycling became a top political priority in the Netherlands**
Jan Ploeger- Provincie Zuid-Holland
- 10.30-11.00 **Refreshment Break**
- 11.00-11.20 **The Economic Benefits of Cycling**
Philippe Crist, Organisation for Economic Cooperation and Development
- 11.20-11.40 **Get Britain Cycling: what next? – An update from Government**
Shane Snow – Department for Transport
- 11.40-11.55 **Questions & Answers**
- 11.55-12.55 **Workshop Sessions I**
- 1. Reducing road danger and sustainable safety**
Divera Twisk, SWOV (Dutch Institute for Road Safety Research)
Ton Hummel, Principal Road Safety Engineer
 - 2. Developing urban strategic cycling routes**
Marjolein de Lange – Dutch Cycling Embassy
Bill Dodds – Newcastle Cycling Forum
 - 3. Liveable neighbourhoods – Home Zones and DIY Streets**
Steven Schepel- MENSenSTRAAT
Paul Ruffles – Sustrans
 - 4. Planning new developments – think people, think bicycle**
Bas Govers – Goudappel
Neil Murphy – Beyond Green
 - 5. Cycling for Health**
Lucy Saunders – Greater London Authority, Transport for London.
Dr Tim Townshend - Newcastle University
- 12.55-13.55 **Lunch**
- 13.55-14.55 **Workshop Sessions II (see above)**
- 14.55-15.25 **Report from the ‘Think Bike’ Design Workshop** – Dutch Cycling Embassy
- 15.25-16.00 **Refreshment Break**
- 16.00-16.45 **Panel discussion**– Chaired by Christian Wolmar
- 16.45-17.00 **Conference close: moving forward** – Christian Wolmar, Chair

