

Appendix 7: Letters confirming support and financial contributions to costs

Dr Gary Macdonald
Transport Policy Manager
Newcastle City Council
Civic Centre
Newcastle upon Tyne
NE1 8QN

North East
Local Enterprise
Partnership



25th April 2013

Cycle City Ambition Bid: Newcastle Fit For Cycling

Dear Dr Macdonald,

I am writing to inform you that the North East Local Enterprise Partnership (NELEP) is pleased to support your Cycle City Ambition Bid: Newcastle Fit For Cycling.

Many of the bid's objectives align with the key aspirations of the NELEP. Such objectives include: improving access to urban employment centres, improving access to Enterprise Zones, easing congestion/ bottlenecks and improving access to developments sites that have the potential to create jobs.

The NELEP acknowledges the benefits that the Newcastle Fit for Cycling project will bring to Newcastle, making it a safer, more attractive city to cycle in. The project will make a significant contribution to sustainable travel and modal shift away from the car and will help to improve the health and wellbeing of residents and workers in the city, by promoting active travel and enhancing air quality.

Therefore, the NELEP is wholly supportive of Newcastle City Council's Cycle City Ambition bid: Newcastle Fit For Cycling, and I wish you every success with your proposal.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Mark Wilson'.

Mark Wilson
NELEP Transport Advisor

Our Ref:

25 April, 2013

Gary MacDonald
Transport Team Manager
Investment and Development
Civic Centre
Newcastle upon Tyne NE1 8PA

Dear Gary MacDonald,

In support of 'Newcastle Fit for Cycling' Cycle City Ambition Bid

The Newcastle Cycling Forum has worked with the council over the years supporting, suggesting and cajoling in a positive partnership of cyclists and officers.

The Forum is fully in support of the 'Newcastle Fit for Cycling' Cycling City Ambition Bid. We want to see a city that

- Has made progress towards achieving European levels of cycling
- Is a safer, more attractive place to move through and live in for cyclists and pedestrians
- Is healthier, more prosperous and sustainable

The vision for this bid is to achieve a 12% cycle mode share for trips under 5 miles and we are confident that this can be achieved.

We look forward to working with our partners to make Newcastle a city that is 'Fit for Cycling'.

Yours sincerely

Nigel Todd

Councillor Nigel Todd
Chair of the Newcastle Cycling Forum

Our Ref: DS/NW/Cycling01/220413

22 April 2013

In support of 'Newcastle Fit for Cycling' Cycle City Ambition Bid

This matter is being dealt with by Dr Dawn Scott, telephone: 0191 211 6443

Dear Mr MacDonald

As the Acting Director of Public Health for Newcastle City Council I am in full support of the above mentioned application. Newcastle experiences some of the worst childhood obesity prevalence rates in the country. In 2011/12 over 14% of children entering school and over 25% of our year 6 children were found to be 'Very Overweight' (National Child Measurement Programme, 2012). As such we have a three tiered plan in place to help address this problem; the physical activity element is as follows:

- Prevention and early intervention – increasing physical activity across the general population
- Targeted family focused prevention and intervention – increasing physical activity in those areas of highest need determined through our robust childhood obesity data
- Increasing activity through our cities physical environment

Newcastle City Council is strongly committed to increasing every day physical activity and has plans to invest human and financial resources through the public health grant to increase cycling and walking in the city. Our commitment spans the promotion of physical activity at an individual level through to changing the very fabric of the city. We believe that individuals are most likely to make changes in an environment that positively promotes and supports people to be physical activity. The public health team will work across the council, and across the life course to encourage cycling by providing revenue to promote and provide information, training, and support to families and communities and to increase cycling opportunities. **As such we have committed funds to the value of 776K to support the revenue costs of this bid.**

As stated we have a significant obesity problem in the city and we believe that normalising everyday physical activity is one way we can help address this problem. In the spirit of 'proportionate universalism' we therefore plan provide a city wide offer but to focus our efforts in those communities most in need.

A steering group is in place to consider how we will increase cycling and walking. Our early thinking spans positive promotion through the media, local events and taster sessions; a 'Reclaim your public space' movement has already commenced with local walking events set up as part of our

Change4life work – this will develop from walking to cycling as a natural progression; we will provide cycle training and re- training for adults and children including Bike Maintenance with early ideas to encourage mentorship and apprenticeship schemes helping people on the skills escalator and into work.

Revenue has been set aside to undertake this work from the Public Health Grant with additional funds for social marketing and proactive communications work with local communities also available.

A successful bid for the capital funds would form an essential backdrop to the planned work described.

Yours sincerely

A handwritten signature in cursive script that reads "Dawn Scott".

Dr Dawn Scott
Acting Director of Public Health

Our Ref: AVD/PRS

22 April, 2013

Gary MacDonald
Transport Team Manager
Investment and Development
Civic Centre
Newcastle upon Tyne NE1 8PA

Dear Gary MacDonald,

In support of 'Newcastle Fit for Cycling' Cycle City Ambition Bid

As Cabinet member for Adult Services (including all-age public health) I am happy to support this bid. The bidding process is timely given councils, like Newcastle, took on responsibility for leading health improvement, earlier this month, as part of Government reform of public health. The link between health and being active is very well known and cycling has huge potential to improve health and reduce health inequalities; health inequalities that are particularly stark in Newcastle compared to other parts of England.

The Council is strongly committed to increasing opportunities for everyday physical activity - such as cycling - and Dr Dawn Scott, our Acting Director of Public Health, has set out what is happening locally, including our approach to 'proportionate universalism', targeting those most in need. A successful capital bid would form an essential backdrop to the work described. We feel action in our city reflects the spirit of guidance, such as PH41 from NICE (November, 2012), on cycling and walking. In partnership with others we are working through our Health and Wellbeing Board on a Wellbeing Strategy for the city (out for consultation now). This highlights good active travel routes and accessible transport is essential for decent neighbourhoods and for connectivity between different parts of the region. I am a member of the Board.

We have a significant obesity problem in the city and I believe normalising everyday physical activity is one way we can help address this problem. Newcastle has some of the worst childhood obesity prevalence rates in the country. In 2011/12 14.5% of children, in reception, were obese (the worst figure in England) and some 25% of our year 6 children were found to be 'very overweight' (National Child Measurement Programme, 2012). We have significant local ambition to address issues in the social gradient and to make cycling easier for this and future generations.

To help move the local bid forward I have agreed, in principle, revenue funding from the Public Health Grant, with additional funds for social marketing and proactive communications work with local communities also available.

Yours sincerely



Councillor Veronica Dunn
Cabinet Member: Adult and Culture Services

Mr Gary McDonald
Newcastle City Council
Civic Centre
Newcastle Upon Tyne
NE1 8QH

My Ref: JMcE/JO

Your Ref:

Date: 24 April 2013

Dear Mr McDonald

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Gateshead Council would like to fully support Newcastle City Council's Cycle City Ambition fund bid as it offers a step change in the quality of cycle infrastructure into and across Newcastle City Centre, including the strengthening of links to Gateshead.

The bid supports Gateshead and Newcastle as the functional regional centre and is an excellent fit with the guiding priorities of the City Deal. It builds on the partnership approach that devised and developed the concept of the Great North Cycle Route and provides excellent connections between the Northumbria University campuses new student accommodation at Trinity Square in Gateshead Town Centre.

We also confirm our participation in the delivery of bid proposals. We will be fully responsible for the implementation of the bid elements within Gateshead.

The Council has a history of successful partnership working with Newcastle City Council including joint delivery of large-scale projects like the Quayside Transit major scheme. We look forward to continuing our successful partnership into the future.

Yours sincerely



Councillor John McElroy
Cabinet Member for Transport

Our Ref:

Your Ref:

24 April 2013

Gary Macdonald
Transport Policy Manager
Newcastle City Council
Barras Bridge
Newcastle upon Tyne
NE1 8QH

Dear Gary,

Support for Cycling Ambition Bid

I am writing to express the whole-hearted support of the Liberal Democrat Group on Newcastle City Council for the Council's £5M bid for 'Cycling Ambition' funding.

The Liberal Democrat Group has always been a strong supporter of cycling in Newcastle, for its obvious benefits to reduce carbon emissions, ease traffic congestion, improve the local environment, and promote public health. The Liberal Democrat administration drafted the city's Cycling Strategy in 2011 and, following the change in political control, we were pleased that the incoming Labour administration has adopted it and is moving it forward. The Strategy received unanimous cross-party support when it was adopted last year.

If there's anything more I or my colleagues can to support the bid, please let me know.

Yours sincerely,



Cllr Gareth Kane
Opposition Spokesman on Environment & Sustainability

NORTHUMBERLAND

Northumberland County Council

County Hall • Morpeth • Northumberland • NE61 2EF
• Web: www.northumberland.gov.uk

Gary McDonald
Newcastle City Council
Civic Centre
Newcastle Upon Tyne
NE1 8QH

Your Ref:
Our Ref: RB/RM
Enquiries to: Ruth Bendell
Direct Line: 01670 624141
Fax: 01670 625560
E-mail: Ruth.Bendell@northumberland.gov.uk

Date: 25 April 2013

Dear Mr McDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Northumberland County Council would like to fully support Newcastle City Council's Cycle City Ambition fund bid. We believe that the bid is deliverable and will benefit cyclists by providing high quality infrastructure. It will be of particular benefit to cyclists wishing to access the City Centre from outlying areas, including those from Northumberland.

The County Council also confirms our willingness to participate in the delivery of bid proposals, should any cross-boundary issues or proposals arise.

Northumberland County Council has a history of successful partnership working with Newcastle City Council, including the regional cycle map project and cross-boundary cycle routes. We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

Ruth Bendell
Head of Sustainable Transport
Northumberland County Council



Mr Gary McDonald
Newcastle City Council
Civic Centre
Newcastle upon Tyne
NE1 8QH

Our ref	TH/ec/CCAFB
Your ref	
Direct line	0191 203 3246
Facsimile	0191 203 3181
Email	Tobyn.hughes@nexus.org.uk

16 April 2013

Dear Mr McDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Nexus would like to fully support Newcastle City Council's Cycle City Ambition fund bid, as we believe that the bid is deliverable and will offer the benefits of an integrated transport network across the city and beyond, building on the work that Nexus is carrying out with its district partners to provide more and better cycling facilities at our Metro stations across Tyne and Wear. The Cycle Ambition Fund provides opportunities to build on the progress made through the Local Sustainable Transport Fund *Go Smarter to Work* project.

Following recommendations of a task and finish group established to look at how cycling and public transport can be better integrated, the Board of Nexus shares the aspiration to allow the carriage of full size bicycles on Metro, subject to detailed investigations to fully appreciate and ascertain all the aspects that would be involved in implementing this aspiration. The ethos of this fund is about building a legacy for a step change in cycling within 10 years so we want to explore the options and feasibility regarding the carriage of bicycles of metro within this horizon, particularly after the complete refurbishment of our Metro cars, due in 2016.

Nexus also confirms its willingness to participate in the delivery of bid proposals. We will work with local authority colleagues to draw up complementary improvements to encourage more sustainable journeys; we want to work with the City Council and partners to establish strategic cycle routes, and to include public transport interchanges as part of a holistic vision.

Nexus has a history of successful partnership working with Newcastle City Council including the delivery of public transport priority measures over many years, and we look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Toba Hughes', written over a horizontal line.

Toba Hughes
Director of Customer Services

Nexus



East Coast Main Line Company Limited
East Coast House, 25 Skeldergate
York YO1 6DH
www.eastcoast.co.uk

FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

Dear Mr MacDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

East Coast would like to fully support Newcastle City Council's Cycle City Ambition fund bid, as we believe that the bid is deliverable and will offer significant benefits to those of our customers who access our service by cycling to central station.

East Coast also confirms our willingness to participate in the delivery of bid proposals. We are open to discussing how projects may impact on the station which is a key hub for sustainable transport in the city.

East Coast has a history of successful partnership working with Newcastle City Council including the current £8.6m project to redevelop the station and how it links to the Central Gateway project. We look forward to continuing our successful partnership into the future.

East Coast is delivering an 8.6m redevelopment at Newcastle Central Station. This could incorporate any proposed enhanced cycle provision provided at the station as part of this bid.

Please do not hesitate to contact me if you require any further assistance in relation to this matter and we wish you well with your application.

Yours sincerely,

A handwritten signature in black ink that reads "T. Hedley-Jones". The signature is written in a cursive style and is underlined with a single horizontal stroke.

Tim Hedley-Jones
Stations and Property Director

FAO Mr Gary McDonald
Newcastle City Centre
Civic Centre
Newcastle upon Tyne
NE1 8QH

Dear Mr McDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Newcastle upon Tyne Hospitals NHS Foundation Trust (NuTH) would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the following benefits:

- Continue to raise the ambitions of the city and its major employers to establish Newcastle upon Tyne as a major cycling city
- Help to further reduce traffic congestion and travel demand by car
- Encourage public transport operators to start thinking about integrated park and ride by cycle.
- Provide opportunities for employers to access resource to increase the profile and opportunity to encourage workplace commuting.
- To increase the health of our staff, patients and visitors.

NuTH also confirms our willingness to participate in the delivery of bid proposals. We will provide time from our Transport and Travel Advisor to offer advice, guidance and share good practice gained from over 8 years experience delivering the Travel Plan for our organisation and share experiences and results from the Cycle England Finding the Solutions Programme which was led by the Trust's Travel Advisor.

NuTH will therefore provide the following in kind match funding/support for the project:

Project element	Match funding amount (£)	Funding period
Transport & Travel Advisor Time (up to 10 hours per month)	£1,700	Duration of Programme

NuTH has a history of successful partnership working with Newcastle City Council, Sustrans, and Smarter Choices and is a founder and key partner of the Tyneside Travel Partnership.

Successful projects delivered through partnership with Newcastle City Council include the provision of high quality cycle parking and infrastructure at two major hospitals with over 14,000 employees, the creation of a 'Waggonway' cycle link between Freeman Hospital and major A-road and public transport interchange, the introduction of safe crossing point

April 25, 2013

close to the city centre hospital, gritting of key routes for cyclists and pedestrians on traffic free paths and overall promotion of cycling citywide and beyond through dedicated campaigns, event attendance, speaking at conferences, etc. We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,



David Malone

Transport & Travel Advisor

Estate Support Service

Newcastle University
Agriculture Building
Newcastle upon Tyne
NE1 7RU United Kingdom

FAO Mr Gary McDonald
Newcastle City Centre
Civic Centre
Newcastle upon Tyne
NE1 8QH

Dear Mr McDonald,

Re: Newcastle City Council Cycle City Ambition Fund bid

Newcastle University would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the following benefits:

- Improved safety for those who already cycle in the City Centre
- Encouragement to those who wish to cycle but still feel that the City Centre infrastructure is currently not adequate
- Signal that Newcastle is serious about the promotion and support for cycling in the region
- Pave the way for the transformation of the city centre environment which currently is car dominated
- Improve the health & wellbeing of those who live and work in the city

We would be willing to participate in the delivery of bid proposals in whatever way may be deemed appropriate. The University has invested considerable resource in encouraging staff to cycle to work and have had a good deal of success however I feel that improvements to infrastructure and safety would further encourage this culture.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,



Lynne Edis
Head of Estate Customer Service



22 April 2013

Mr Gary McDonald,
Transport Manager / Planning Manager
Newcastle City Council
Civic Centre
Newcastle upon Tyne
NE1 8QH

Dear Mr McDonald,

Newcastle City Council Cycle City Ambition Fund Bid

Northumbria University would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the following benefits:

- Meet a target of 20% cycling for short journey trips
- Increase the City's sustainability
- Lower car use on the City's streets
- Provide safe cycling routes

Northumbria University also confirms our willingness to participate in the delivery of bid proposals. We will:

- Partner the City in its ambitions for high quality cycling infrastructure by ensuring our own cycling facilities continue to improve and adapt to growing demand
- Where financially practicable support and promote a City Cycle Hub
- Where financially practicable support and promote a Cycle Hire Service
- Promote cycling to our staff, students (current and potential) visitors and guests

Northumbria University has a history of successful partnership working with Newcastle City Council including forming the Tyneside Travel Partnership and providing resource to the Local Sustainable Transport Fund bid. We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely



Damon Kent BSc (Hons) DipFM MBIFM FRICS
Director of Campus Services



25th April 2013

ADDRESSEE

Dear Sirs

Newcastle Cycle City Ambition

igloo Regeneration Ltd would like to state its support for Newcastle City Council's Cycle City Ambition Fund bid.

We are working with our partners Carillion and landowners Newcastle City Council and The Homes & Communities Agency to create a vibrant, sustainable urban community in the Ouseburn Mouth. The Council's Regeneration Strategy for Lower Ouseburn Valley is the foundation for our work which seeks to establish the Urban Village Concept and encourage diversity of development and lifestyles, implementing a sustainable development approach with an emphasis on reducing transport demands, sustainable design, promotion of eco-homes and healthy living.

We are currently on-site building 76 homes, all to Code level 4 sustainable homes standard, together with various communal facilities including allotments, public meeting spaces, a children's play area, a recycling hub for use by residents and also some commercial premises along the site frontage with the potential to accommodate shops and services for residents and visitors, all striving to achieve the aims of creating a sustainable, inclusive and mixed community. Our scheme fundamentally embraces the benefits that a pro-active cycling culture brings to communities: our 76 homes will enjoy secure, covered storage for 150 bikes and will offer purchasers a dedicated bike leasing scheme provided by local business The Cycle Hub.

Our next phases will see a further 300 homes developed across a number of sites either side of the Ouseburn as it flows towards its confluence with the River Tyne. We believe that this Cycle City Ambition Fund bid provides a unique opportunity for us to include the DIY Streets approach to our urban design studies for these next phases in a manner that we would simply not be able to do otherwise. The reason for this is that, as the vast majority of the existing Ouseburn community comprises commercial rather than residential occupiers, the ability to work with the DIY Streets engagement in the neighbouring areas of Heaton and Jesmond would enable us to draw-in homeowners' perspectives on their specific transport needs, which would otherwise have access to. Improvements to the area identified through this process could then be worked-in to our developments in an integrated and value-adding process, multiplying the benefits and enabling the whole regeneration and redevelopment programme to be greater than the sum of its parts.



We would provide 'in-kind' support by deploying our urban designers, architects, engineers and engagement experts to work on areas beyond our development sites towards an Ouseburn Cycling Friendly Area.

We have already been engaging for a number of years with Ouseburn Futures and its predecessor organisations and with key local stakeholders such as Toffee Factory, Seven Stories, City Farm, Hoult's Yard and the Cycle Hub. We look forward to the opportunity that a successful Cycle City Ambition bid will bring to support healthy living across the wider urban area in conjunction with these stakeholders and those within the neighbouring communities.

Yours faithfully

A handwritten signature in blue ink that reads 'David J. Roberts'.

David Roberts
Director

Laura McVittie
The Hub @ Quorum Retail
Quorum Business Park
Benton Lane
Newcastle upon Tyne
NE12 8BS

Tel: 0191 287 1148
Email: laura.mcvittie@quorumbp.co.uk

FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

19 April 2013

Dear Mr MacDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Quorum Business Park is one of the most successful business parks in the UK, located on the edge of Newcastle City Centre with 20 tenants employing around 4,500 staff.

We are an award winning Business Park recognised as a best practice case study for travel planning winning the BITC Ways2Work Award in 2012 and 2013, ACT Travelwise Commuter Friendly Workplace of the Year in 2011 and we were recently presented with the NE Business Award for Corporate Responsibility and Environment.

Quorum would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the following benefits for tenants and employees:

- Improved cycle routes to/from work (particularly the Longbenton Strategic Cycle Route).
- The scheme will help to create a buzz around cycling and should encourage more people to try cycling and fit it into their everyday lives and activities.
- Increase training and cycle maintenance opportunities.
- Improve safety for cyclists in the city.
- Improve the health of people in the region and the infrastructure could be used to support the Better Health at Work Programmes we have running on the park.

We are also willing to participate in the delivery of bid proposals. I, as the full-time Commuter Centre Manager, will continue to promote cycling to all tenants and employees on the park through the following initiatives:

- Active Quorum Bicycle User Group (BUG) with around 200 members.

- Regular events as part of our cycling calendar including DR Bike's, Group Bike Rides, BUG Meetings and Adult Cycle Training sessions.
- Participation in national campaigns such as Bike to Work Week.
- Free Pool Bike service for people working at Quorum.
- Hand out freebies and incentives for cyclist's i.e. reflective clothing, water bottles, vouchers for local bike shops etc.
- Provide on-site cycling infrastructure and facilities such as covered cycle parking and showers.

Quorum has a history of successful partnership working with Newcastle City Council including promotion of the Bike Right adult cycle training course and cycling events in the City Centre. We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

Laura McVittie
Commuter Centre Manager
Quorum Business Park



Intu Shopping Centres plc
The Management Suite
Eldon Square
Newcastle upon Tyne
NE1 7JB

23rd April 2013

FAO Mr Gary McDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

Dear Mr McDonald,

Newcastle City Council Cycle City Ambition Fund bid

Intu Metrocentre and Intu Eldon Square, part of Intu Shopping Centres PLC, would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will build on current activities at both Centres.

Around 10,000 staff work across both shopping centres with many more at peak and with an annual estimated footfall of 59 million customers. As the landlord we work closely with our tenants (retailers) in all aspects and this includes how people travel to the centres.

We also confirm our willingness to participate in the delivery of bid proposals. We will promote new initiatives to both staff and customers and provide free-of-charge promotional space to the project.

Intu (formerly Capital Shopping Centres) has a history of successful partnership working with Newcastle City Council (and Gateshead Council) over many years through active travel plans at both Intu Metrocentre and Intu Eldon Square. Each centre has a nominated sustainable travel "champion" who work alongside Intu's Sustainable Travel Manager in all areas of sustainable travel.

We are heavily involved in Tyne and Wear's Local Sustainable Travel Fund project and would expect this project to build on the work already planned through that project.

We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

Steve Beverley
Sustainable Travel Manager

Intu Shopping Centres PLC



Intu Shopping Centres plc
Centre Management Offices
Metrocentre
Gateshead
NE11 9YG



FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

The Cycle Hub
Ouseburn,
Quayside,
Newcastle upon Tyne
NE6 1BU

19 April 2013

Dear Mr MacDonald

In regards to: Newcastle City Council Cycle City Ambition Fund bid

The Cycle Hub would like to support Newcastle City Council's Cycle City Ambition fund bid.

Newcastle's first Cycle Hub, is a social enterprise whose aims are the development of cycling by providing a range of cycling related activities and services as well as acting as a focal point for the promotion of cycling in the city.

The Cycle Hub was established in 2012 with private sector funding (£100K) from a number of Newcastle based cycling related companies and with broader support from a wide range stakeholders in the regional and in partnership with Newcastle City Council.

The successful first year of operation has seen the establishment of the Hub as a recognized local cycling facility providing a range of cycling related activities and services for both local people and visitors to the city.

Facilities include a cycle café, information point, bike hire and workshop, social rides and cycle training for the inexperienced cyclist, cycle maintenance courses and a variety of other cycling related social and business events. The Cycle Hub has provided employment for 6 people within the first year and is well on the way to being a sustainable model for future such Hubs in the City.

The Cycle Hub welcomes the opportunity to continue to work in partnership with Newcastle City Council and supports the Cycle City Ambition Fund Bid. Plans over the coming 3 years will see The Cycle Hub invest a further £100K in the continued development of the facilities and services, increase employment by an additional 4 people.

Working in partnership with other cycling focused local organisations and businesses and the proposed Active Travel Centre in the city centre, The Cycle Hub will act as a training and resource centre, encouraging more people to cycle and learn to cycle in a safe, fun and relaxing environment on Newcastle's Quayside. Cycling training schemes will target groups of people who currently don't cycle to encourage improvements in health and access to employment.

Located in the Ouseburn The Cycle Hub will work as part of Ouseburn Futures and contribute volunteer time and facilities for the DIY streets approach implementation proposed for the Ouseburn community.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Kind regards

Paul Snedker
Director
The Active Travel Centre



FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

19 April 2013

Saddle Skedaddle
The Cycle Hub
Ouseburn
Quayside
Newcastle Upon Tyne
NE6 1BU

Tel: +44 (0)191 265 1110
Email: info@skedaddle.co.uk

Dear Mr MacDonald

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Saddle Skedaddle would like to support Newcastle City Council's Cycle City Ambition fund bid.

Saddle Skedaddle is the UK leading cycling holiday specialist. Based in Newcastle at the Active Travel Centre the company as established 16 years ago and has a reputation for good customer service and the high quality of its holidays resulting in excellent levels of repeat business. While Skedaddle offers holidays throughout the UK, Europe and worldwide, approximately 50% of its customers undertake holidays that start and finish in Newcastle along the Hadrians Cycle Way, Sea to Sea and Coast and Castles

The company employs 13 people full time staff and over 40 guides a significant proportion of which are based in the North East. As a Newcastle based company Saddle Skedaddle is committed to supporting the development of cycling in its home town. The directors of the business are involved with a variety of organisations and bodies within the city that help promote cycling.

Working in partnership with Newcastle City Council, Saddle Skedaddle has been instrumental in the development of the Active Travel Centre and provided part of the funded to help start this social enterprise.

Saddle Skedaddle welcomes the opportunity to continue to work in partnership with Newcastle City Council and supports the Cycle City Ambition Fund Bid and will continue to volunteer management time to help in the implementation of what it believes is a deliverable plan that will provide a variety of economic social health and environmental benefits to the city.

Located in the Ouseburn Saddle Skedaddle will work as part of Ouseburn Futures and contribute volunteer time for the DIY streets approach implementation proposed for the Ouseburn community

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Kind regards

Andrew Straw
Director



Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

19 April 2013

Dear Mr. MacDonald

Reference Newcastle City Council's Cycle City Ambition fund bid

Hopkirks Cycle Centre would like to support Newcastle City Council's Cycle City Ambition fund bid.

My family business was established in 1936 and we've been successfully getting more bums on saddles since then. It's our pleasure to support the Newcastle City Council's Cycle City Ambition fund bid.

We sell a number of big international brands as well as some niche products from closer to home. Everyone at Cycle Centre is a regular cyclist and we offer our expertise to families and other folks who'd like to take up cycling or who want to start using their bikes more frequently.

We work in partnership with Newcastle City Council and many other local employers such as Sage, Newcastle Hospitals Trust, the Department for Work and Pensions, Nissan and many more to encourage people to cycle to work. We support the Sustrans Bike It officers in encouraging families to cycle more. This bid offers a great opportunity to further develop our work with Newcastle City Council in encouraging all forms of cycling.

I'd be happy for you to contact me should you require any help.

Kind regards

Jill Hetherington
Director



**250 Shields Road
Newcastle
NE6 1DX**

**0191 2651472
sales@cyclecentreuk.co.uk
www.cyclecentreuk.co.uk**



Unit 2 Railway Arch
Hannington St,
Byker,
Newcastle NE6 1JT
Tel 0191 265 4197
Mobile 07737526020

FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

Dear Mr MacDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Recyke y'bike would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the Cycling City constituency a central organisation to meet their daily requirements to keep them on the road and to help to keep cars out of the city.

Recyke y'bike also confirms our willingness to participate in the delivery of bid proposals. We have been recycling bikes for almost 7 years and we receive around 200 donated bikes each month and sell cheap refurbished and reliable bikes to students, commuters and families in the north east. We offer repairs and servicing and training in bike maintenance to keep cyclists on the road and we offer training to qualify around 45 regular volunteers as bike mechanics. Our mission is to get more cyclists on the road – in line with the Ambition Fund bid.

As a charity and social enterprise we are not in a position to offer cash support but we will fully support the bid in kind providing the expertise of our Board of Trustees, our social media marketing networks and our history of campaigning for cycling in the city.

Recyke y'bike has a history of successful partnership working with Newcastle City Council including inception and implementation of the Newcastle Bike Film Festivals; participation in the Bike Week; support for the Council's Bike User Group; active membership of the Cycling Forum and promotion of the Healthy City initiative. We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

Pete Pickard
General Manager
Recyke y'bike

Gary MacDonald
Transport Team Manager
Investment and Development
Civic Centre
Newcastle upon Tyne NE1 8PA
25 April, 2013

Dear Gary,

In support of 'Newcastle Fit for Cycling' Cycle City Ambition Bid

Sustrans would like to fully support Newcastle City Council's Cycle City Ambition fund bid. We have been working very closely with you for many years on sustainable transport projects and believe that the Council has reached a critical point with both the political will and clear vision to make a step change in the City's travel culture. Working alongside the Cycle Forum, we have helped to shape and inform your Cycling Strategy which sits at the heart of the bid. This ensures the buy in of not just Sustrans but the wider cycling community. Added to this is the Council's significant investment plans to use transport, local development and public health funding to make major improvements to support sustainable travel in the City; creating a real sense among stakeholders that we are moving in a very positive direction. However, to make that critical 'step' change the City will need the financial boost of the Cycling Ambition Bid to deliver truly transformational change.

To support you in your ambition, Sustrans are able to offer match funding set out in the table below:

Project element	Match funding amount (£)	Funding period
DIY Streets / Local Centres	100,000	2013-2015
Active Travel Centre and Community Outreach	120,000	2013-2016

Sustrans have an 18-year history of successful partnership working on sustainable transport projects with Newcastle and we would be very keen to work with you on the delivery of your bid should you win. Having seen the detail of your proposals set against the support framework and funding you have in place, we feel this is highly deliverable and a unique opportunity to generate enormous social, economic and environmental benefits for the City.

We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,



Bryn Dowson
Director, North East England

CTC's local campaigning network



32 Hawthorn Walk
Newcastle upon Tyne
NE4 7HP

Tel: 0191 273 8042
Email: heatherevans.ctc@virgin.net

14 April 2013

Gary Macdonald
Newcastle City Council
Civic Centre
Newcastle upon Tyne
NE1 8QH

Dear Gary

Newcastle City Council Cycle City Ambition Fund bid

CTC would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will provide significant benefits for cyclists of all abilities.

We also confirm our willingness to participate in the delivery of the bid proposals and we especially look forward to being involved at the detailed design stage of the infrastructure schemes in the bid.

CTC has a history of working closely with Newcastle City Council on cycling infrastructure schemes, and we look forward to continuing to do so in the future.

Please contact me if you need any further details.

Yours sincerely

Heather Evans

CTC local campaigner – Northumberland, Tyne & Wear, Durham
CTC, the national cycling charity

Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH



British Cycling
Stuart Street
Manchester M11 4DQ

T: +44 (0) 161 274 2000
F: +44 (0) 161 274 2001
E: info@britishcycling.org.uk
britishcycling.org.uk

19th April 2013

Dear Gary,

Re: Newcastle City Council Cycle City Ambition Fund Bid

I am writing with regards to your application for significant funding to the Department of Transport for a "Cycle City Ambition" grant.

Newcastle City Council has committed to a formal partnership in 2013/14 with British Cycling to increase recreational cycling participation in the area. Together we will work closely with the Council's transport team, leisure services, public health authorities, the County Sports Partnership and other cycling stakeholders in the city to ensure a solid foundation to a joined up approach to cycling promotion.

Through a range of initiatives such as Sky Ride Local, Breeze and Social Cycling Groups we aim to continue our promotion of cycling activity to local residents and visitors alike. With the Olympic, Paralympic and Tour de France successes of 2012, we continue to inspire further participation at grass-roots level and bring greater use to the new and existing cycling infrastructure in Newcastle upon Tyne.

This summer will see a mass-participation cycling event in central Newcastle, which will attract thousands of cyclists onto a traffic free route to take part in the City's first Sky Ride event. This will be a very high profile event and will be an excellent opportunity to highlight the various cycling projects, clubs and opportunities to cycle in the area and will also kick start the Sky Ride Local programme of guided rides.

As such I can confirm, on behalf of British Cycling, our support to you in your application for a Cycle City Ambition grant. This would enable more infrastructure development to provide even more opportunities and places for people to cycle and subsequently with our partnership work increase cycling participation in the area.

Yours sincerely,

Peter Riddell
Recreation Manager (North East)
British Cycling



Living Streets (Tyneside Group)
c/o Lindsay Perks
49 Cragside
Whitley Bay
NE26 3EE
27/4/13
0191 252 8074

FAO Mr Gary McDonald
Civic Centre
Newcastle City Centre
Newcastle Upon Tyne
NE1 8QH

Dear Mr McDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid.

LIVING STREETS (TYNESIDE GROUP) would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the following > >

Key pedestrian benefits:

- 1/ DIY Streets (Home Zone) construction in residential areas of Jesmond and Heaton, this would link into the work living streets have done on walking routes to Metro Stations.
- 2/ Widening of existing routes that are shared with cyclists (University library to civic centre, paths over town moor).
- 3/ reduced car trips into the city centre.
- 4/ public realm improvements on John Dobson Street, which will create an environment less dominated by motor traffic.
- 5/ provision of zebra crossings on roads that will have on road cycle routes (Walker and Elswick).
- 6/ improved and safer access for pedestrians and cyclists to Metro and Rail Stations.

We also confirm our willingness to participate in the delivery of the bid proposals. We will assist in further targeted surveys to maximise the benefits and support proposals by any means at our disposal.

LIVING STREETS has a history of successful partnership working with Newcastle City Council including joint consultation and collaboration on designing pedestrian and traffic free routes between key locations. (examples: Bus Stations to Central Rail Station: Crucial research in safe pedestrian and cycle access to Metro Stations.

We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.
Yours sincerely,

Lindsay Perks
Living Streets (Tyneside)



Mr Gary MacDonald
Newcastle City Council
Civic Centre
Newcastle upon Tyne
NE1 8QH

Newcastle Cycling Campaign
E: newcastle.cycling.campaign@gmail.com
T: 07828 60 4349
<http://newcycling.org>

Dear Gary

28 April 2013

RE : Cycle City Ambition fund bid "Newcastle Fit for Cycling"

The *Newcastle Cycling Campaign* was founded in 2010 by Katja Leyendecker and award-winning campaigner Claire Prospert in response to an 800-strong petition urging *Newcastle City Council* to improve conditions for people on bikes for everyday journeys.

We believe that, with the bid detail available to us, the proposal would really kick-start Newcastle's ambitious 10-year Cycle Plan with its target of 1 in 5 short journeys to be made by bicycle by 2022, a tenfold increase on today's numbers. As Cllr Nigel Todd puts it in the plan's foreword a rebalancing of road use is urgently needed. We think reprioritisation and repurposing of road space, and therefore fundamentally rethinking and redoing our transport system, is key for making Newcastle a better and fairer place. The bid - as we understand it - will help towards putting people first and

- install **Strategic Cycle Routes** taking road space (roadspace reallocation) and making it into safe space for cycling, using tested and proven best design principles
- create **livable neighbourhoods** *by design* such as road repurposing by reducing rat-runs, installing contraflows on one-way streets and speed reductions
- revitalise the **City Centre** by implementing the 1Plan, reorganising car parking and creating people spaces, and provide a long-awaited North-South route through the urban core

The *Newcastle Cycling Campaign* is a constituted community group entirely made up of volunteers. As such we are happy to offer volunteer time to assist in worthwhile tasks that have the above outcome in mind. The *Newcastle Cycling Campaign* is also an active member of the *Cycle Forum* which we have helped to develop and shape its content and focus. Therefore we suggest using the forum as it is well-placed to oversee delivery of the above vision and act as a project and sounding board. As a political lobby group influencing city policy and plans, we will continue to involve and engage with the city chiefs, the decision-makers, Councillors and Directors alike.

Therefore, we are in **FULL SUPPORT** of the *Newcastle Fit for Cycling* bid and believe it is deliverable, particularly with the continued political leadership and upskilling of officials that is taking place. If you should require any further information or clarification, please do not hesitate to contact us.

A handwritten signature in black ink, appearing to read "Katja", is written over a horizontal line.

KATJA LEYENDECKER
Chair, Newcastle Cycling Campaign

NEWCASTLE DISABILITY FORUM

Dene Centre, Castles Farm Road, Gosforth
Newcastle upon Tyne NE3 1PH

www.ndf.org.uk Email: enquiries@ndf.org.uk

Tel: 0191 285 4556 Fax: 0191 284 5313



24th April 2013

Mr Gary McDonald
Newcastle City Council
Civic Centre
Newcastle upon Tyne
NE1 8QH

Dear Mr McDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Newcastle Disability Forum would like to support Newcastle City Council's City Cycle Ambition Fund bid as we believe that the bid is deliverable and will offer the following benefits: Research has shown that regular exercise can decrease the risk of obesity, heart disease, cancer, diabetes and general mobility issues, and NDF feels that an increase in cycling may lower the incidence of disability through the above conditions.

Newcastle Disability Forum also confirms our willingness to participate in the delivery of bid proposals. We will be available for consultation whenever possible.

Newcastle Disability Forum has a history of successful partnership working with Newcastle City Council including monitoring equality legislation compliance across the city through the Disabled Diversity Group, reporting on pavement hazards (mainly in the Gosforth area), providing ongoing disability awareness training for taxi drivers, and being a point of contact for disabled people to raise issues by providing support and signposting where required.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

A handwritten signature in black ink, which appears to read 'Janice Craft', is written over the typed name 'Alison Blackburn'.

AP Alison Blackburn
Chair

Gary Mc Donald
Newcastle City Council



18 | 04 | 2013

Dear Gary:

The Ouseburn Trust is pleased to support Newcastle City Council's Cycling City Ambition fund application. It complements the support offered by Ouseburn Futures, with whom the Trust works collaboratively on activities that affect the Ouseburn Valley.

As one of the oldest established community groups in the Ouseburn Valley the Trust is in a unique position of having an overview of the majority of projects and plans for the area. We undertake many regeneration activities across a number of different programmes. One of these is the Victoria Tunnel, the number one visitor attraction in Newcastle on Trip advisor, and as a responsible tourism destination are keen to support more environmentally methods of transport.

Our work requires us to work with a wide range of partners and feedback from them suggests that alternative methods of transport are healthy and lead to greater levels of community engagement. We know from first hand experience that many of the Trust's staff and visitors use the existing cycle routes and would like to have more.

We are firmly convinced that this application would have many beneficial affects on the valley and the city generally and wholeheartedly give our support to the application.

Yours Sincerely,

A handwritten signature in black ink that reads "Peter Kay". The signature is written in a cursive, slightly slanted style.

Peter Kay
Chief Officer

Ouseburn Futures

LIVE WORK PLAY AND LEARN IN NEWCASTLE'S HISTORIC VALLEY

To: Gary MacDonald, Newcastle City Council

17/4/2013

Dear Gary,

Ouseburn Futures would like to state their support for Newcastle City Council's Cycle City Ambition Fund bid.

Ouseburn is a unique location on the edge of the City Centre. Once the cradle of Tyneside's industrial revolution its striking townscape has been re-invigorated through imaginative, culture led regeneration. It is home to around 400 businesses, including a nationally recognised creative cluster, has an expanding residential population with 500 homes at present and a further 800 new units expected by 2016, attracts 400,000 visitors per year to its family attractions and arts and music venues and is the location of Newcastle's first Active Travel Centre. Hadrian's Cycleway runs along its southern boundary and the proposed Walker Strategic Cycle Route runs to the north.

The opportunity to apply the DIY Streets approach to Ouseburn would allow us to take a comprehensive look at the varied transport needs in the area. To maintain the 'urban village' character, improvements should prioritise pedestrians and cyclists to create direct, safe routes to schools, services and employment, while still supporting a vibrant business community and maintaining the area as a family friendly and night-time visitor destination.

We feel that improvements to the area are highly deliverable - Ouseburn Futures are already working closely with Newcastle City Council to develop community led transport proposals, and a key pedestrian and cycle crossing point will be put in place this financial year. There are also a number of significant opportunities to improve infrastructure around development sites that are either currently on site or coming forward in the near future.

We are keen to work with Newcastle City Council to deliver these proposals. Representation on the Ouseburn Futures Group provides a strong base from which to engage with the local community on the development of plans, and we will co-ordinate this input. Our support will be 'in kind' volunteer time of approximately 2 days per month. We will push for appropriate amounts of Section 106 and Community Infrastructure Levy to be spent on pedestrian and cycling related projects, encourage our businesses, organisations, visitors and residents to use the improved infrastructure and we will seek additional sources of community based funding.

Ouseburn Futures was established in summer 2012 and is made up of organisations, businesses, residents and individuals with an interest in the area. Newcastle City Council devolved ownership of the area's regeneration plan to the group in February 2013, with the aim to deliver future phases of regeneration with the Council as an equal partner. This follows on from many years of successful partnership working by the Ouseburn Management Board, the Ouseburn Regeneration Team and the Ouseburn Partnership. In terms of transport these groups have overseen the production of the Ouseburn Parking and Accessibility Study and the delivery of traffic calming schemes, cycle and pedestrian infrastructure improvements, and a signage and information scheme.

Yours,

A handwritten signature in black ink, appearing to read 'S. Bright'.

Sue Bright

Ouseburn Futures c/o Newcastle Autocentre (Byker) Ltd

Hannington Place

Newcastle upon Tyne NE6 1JU

Chair: Sue Bright sue@newcastleautocentre.co.uk

19th April 2013.

Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

Dear Mr MacDonald,

Re: Newcastle City Council Cycle City Ambition Fund bid

I am writing to you to state Kids Kabin's support for the Newcastle City Council's Cycle City Ambition Fund bid. Kids Kabin is a charity providing practical, hands-on educational opportunities for young people in some of the most disadvantaged areas of Newcastle – specifically Walker, Cowgate and Byker. We run a wide range of practical and creative workshops and activities including woodwork, pottery, cookery, drama, glasswork and other arts.

In addition to these we also run a wide range of cycling and cycling related activities. We have a bike repair workshop, we take children and families on bike rides, we run repair sessions with schools and we run street based, mobile bike repair sessions.

Consequently, we are supportive of this bid. We are particularly interested in how children and families from disadvantaged neighbourhoods can cycle more and feel safer when cycling. The plans about 'People Friendly Suburbs', 'Cycle Friendly Areas' and 'Cycle 4 Health Areas' all have huge potential to complement the work we do. We are already working with the Change 4 Life programme to deliver a range of cycling activities in Walker and Byker (as mentioned above).

We would be interested in working together to promote these projects where and when we can.

Please contact me if you wish to discuss this further,

Yours sincerely

Will Benson

seven stories

National Centre for Children's Books

19th April 2013

FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

Dear Mr MacDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

Seven Stories - National Centre for Children's Books would like to fully support the Ouseburn Futures response to Newcastle's Cycle City Ambition bid. We believe that the bid is deliverable and is a demonstrable commitment to Newcastle's carbon neutral aims. More importantly, particularly for an organisation such as ours whose primary focus is children and young people, it will make the City safe, more accessible and easier to move around for residents and visitors, and will contribute to vital sustainability and environmental targets that ensure greater wellbeing for the families of the future.

Seven Stories – National Centre for Children's Books is a significant family visitor attraction, with around 80,000 visitors per year. These visitors are attracted from Newcastle, the Northeast region, across the UK and beyond. It is essential that there are safe and direct pedestrian and cycle routes, to encourage healthy days out and good connections to city centre destinations and transport hubs. This bid would provide a valuable opportunity to review accessibility for disabled visitors and to better manage journeys made by coach and car.

We have a history of successful partnership working with Newcastle City Council, Nexus and other cultural venues on transport and sustainability initiatives and public transport promotions. We look forward to continuing our successful partnership into the future.

Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

Kate Edwards
Chief Executive

Seven Stories – The National Centre for Children's Books
30 Lime Street, Ouseburn, Newcastle upon Tyne, NE1 2PQ
Tel: 0845 271 0777
www.sevenstories.org.uk
Registered Charity Number: 1056812



19th April 2013

FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

Dear Mr MacDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund bid

I, Sharon Thomas and the Toffee Factory Team would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the following benefits:

- Improved safety for cyclists
- Health and happiness of newly recruited cyclists, where exercise will be part of a more regular routine – especially important as pools and leisure centres closing
- Improved air quality for cyclists, residents and pedestrians – great for asthma sufferers and everyone else
- Safety for pedestrians as fewer cars on road
- Improved speed of public transport, as fewer cars on the road (especially with the dedicated cycling lanes)
- A more friendly, laid back feel to the City rather than hostile, aggressive environment
- Long-term thinking about the sustainable future of the City
- Individuals saving a huge amount on alternative means of travel, so more to spend elsewhere within the City
- Envy and renown nationally and internationally, and lots of positive press and publicity Newcastle City Council leading the way for positive change – being at the forefront of innovative new thinking and starting the cycling revolution!

Toffee Factory is managed on behalf of Newcastle City Council by Creative Space Management. This partnership works well, and we have a brilliantly designed building with cycle racks outside the building and showers and lockers on each floor for cyclist's use. Because of this, around 1/5 of the employees in our building's 24 individual companies cycle regularly, which goes up in the summer months to a substantial amount of people cycling to work. Some travel up to 30 miles a day, to and from work.

We purchased 4 bikes when we set up the building, which we loan out free for people within Toffee Factory to use, especially for those who can't cycle to work. We also have strong links with the neighbouring Bike Hub/Hopkirks, who service our 4 bikes and also run a regular bike surgery here for our tenants, to encourage them to get to know their bikes and promote safer cycling. Our own bikes are used for nipping along to town or to meetings, or cycling home at lunchtime, and the bikes have been a great success, so I can only imagine that improved cycleways will capitalise on this further. Our building is adjacent to Hadrian Cycleway, and we have been fully supportive on the consultation process of having double yellow lines installed along that route – in fact the Council are hopefully implementing them this month.

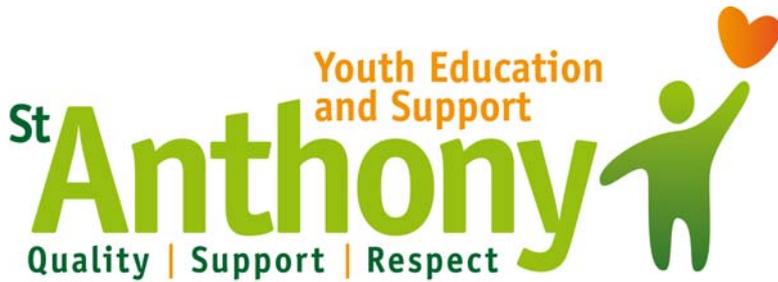
Please do not hesitate to contact me if you require any further assistance in relation to this matter.

Yours sincerely,

Sharon Thomas

Customer Service Administrator
Toffee Factory
Lower Steenbergs Yard
Quayside
Newcastle upon Tyne
NE1 2DF

SAYES @ John Boste Youth
Centre
Welbeck Road
Walker
Newcastle upon Tyne
NE6 3BT
Tel: 0191 262 6451
Fax: 0191 263 8692



FAO Mr Gary MacDonald
Newcastle City Centre
Civic Centre
Newcastle Upon Tyne
NE1 8QH

24th April 2013

Dear Mr Gary MacDonald,

In regards to: Newcastle City Council Cycle City Ambition Fund Bid

St Anthony's Youth Education & Support (SAYES) would like to fully support Newcastle City Council's Cycle City Ambition fund bid as we believe that the bid is deliverable and will offer the following benefits, improved health benefits for children and young people from the East End of the City through the community outreach initiative as well as increasing their confidence to use cycle friendly area's to get about on a daily basis.

St Anthony's Youth Education & Support (SAYES) also confirms our willingness to participate in the delivery of bid proposals. We will continue to deliver our bike repair and maintenance project at the youth centre so that children and young people have access to safe and road ready bikes.

St Anthony's Youth Education & Support has a history of successful partnership working with Newcastle City Council. We look forward to continuing our successful partnership into the future. Please do not hesitate to contact me if you require any further information in relation to this matter.

Yours sincerely

Jodie Grieveson
Project Manger